

12 Media Arts in Practice “The Documentarian” Semester Overview

Unit Context	Task No.	Assessment Task Context	Assessment Task	Due Date
<p>This module investigates and analyses documentary styles and develops skills in representing life and identity through the use of media technologies. Using a problem solving approach, students apply media technologies to explore, create, present and reflect on an important aspect of the life or identity of a person of interest in the community, for the purposes of chronicling, informing, celebrating, educating and/or entertaining. Students hone and develop media production skills established in modules 1 and 2, specifically camera operation, sound recording, animation, and moving-image media editing technologies, combining these skills in the creative execution of a documentary product that demonstrates the breadth of media production practices and the knowledge and understanding of the complexities of the documentary genre. They also further develop their previously established visual design skills from module 1, to design a poster for their original documentary production.</p>	1	<p>As a documentarian, your job is to piece together and communicate narratives as they took place in reality. You are required to demonstrate an understanding of how documentary codes and conventions can be applied and manipulated to most effectively tell the story of a subject in a way that appeals to an audience. At your disposal are a wealth of meaning-making filmmaking languages and your task is to organise these to represent your subject in a particular way.</p>	<p>Plan, create and evaluate a documentary-style media artwork (e.g. personal, biographical, historical, observational, doco-drama or mockumentary) on the life or identity of a chosen person of interest from the local community.</p> <ul style="list-style-type: none"> • Product component Documentary film. Variable conditions 4.0–8.0 minutes. Completed in pairs with results awarded individually. Allocated roles within the production. • Multimodal component - nonpresentation Annotated journal (written text and visuals) including evidence of planning, and evaluation of reference artworks. Individual response. Maximum: 8 A4 pages (or equivalent) 	Week 14
	2	<p>Documentaries are designed to be viewed by audiences and a vital component of the advertising process is the design of a film poster. A film poster has the power to attract the interest of an audience, or turn an audience away from seeing the film.</p>	<p>Create an A3 poster that promotes the documentary film to the school community. Individual response. Variable conditions</p>	Week 19